

Pipeline Crisis Winning Strategies

Early Care & Education Working Group



Young Black Leaders of Tomorrow Luncheon

Wednesday, June 16, 2010 | 12:00 NOON – 2:00 P.M.

Cipriani Wall Street



DIGITAL JOURNAL ADVERTISING ORDER FORM

As part of United Way of New York City's commitment to the environment, we are pleased to present a digital journal for the Young Black Leaders of Tomorrow Luncheon. Projected on plasma screens in the venue, the digital journal will run continuously throughout the reception and luncheon. Ads may be used to congratulate an honoree and/or to promote a company, its products and services or work in the community. Ads will be full-color and 8 seconds in length, and each will repeat multiple times throughout the reception and luncheon. Higher-value ads will repeat more frequently. Exact frequency will be determined based on number of ads sold. Following the event, a PDF version of the journal will be available at pipelineluncheon.org.

Digital Journal Ad Artwork Specifications:

- No bleed on artwork.
- Please do not use art taken from the Internet.
- Supply art as electronic file(s) on CD-R.
- Be sure to include all fonts along with high resolution art (300 dpi at 100%).
- Ads must be sent in the following formats: JPG, EPS, or PDF.
- Color ads must be in RGB format.
- 1024 x 768 pixels (72 dpi) or 6.827 x 5.12 inches (150 dpi)
- 8 second duration

Deadline for all ad material is Tuesday, June 1, 2010.

BILLING INFORMATION

- | | | | |
|--|---------|--|---------|
| <input type="checkbox"/> Platinum (20 repetitions minimum) | \$3,000 | <input type="checkbox"/> Silver (10 repetitions minimum) | \$2,000 |
| <input type="checkbox"/> Gold (15 repetitions minimum) | \$2,500 | <input type="checkbox"/> Bronze (5 repetitions minimum) | \$1,000 |

Available Digital Journal Ad Options:

Payment Options:

- Enclosed is my check for \$ _____, payable to United Way of New York City with "Pipeline Luncheon" on the memo line.
 Please charge my credit card. MasterCard Visa American Express

Name: _____ Email Address: _____

Company Name: _____ Company Telephone: _____

Company Address: _____ Company Fax: _____

Credit Card #: _____ Card Security Code: _____ Expiration Date: _____

Signature: _____

- Please send me a bill to the mailing address below.

Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Visit PipelineLuncheon.org or contact **Natasha Hafez (212) 251-4045** for more information.
Fax responses to **(212) 545-8955** or mail United Way of New York City, 2 Park Avenue, New York, NY 10016